

FFFS – Episode 3: Sustainably Unemployed!

Script

Hi,

my name is Lars Zimmermann:

- title board -

And this is: FFFS - Fixing Funding for sustainability. Episode 3!

- title board end -

And this episode is called: Sustainably unemployed.

And it is about repurposing existing money streams for sustainability – through some minor adjustments or additions to an existing system. If you like to say so: a hack.

But let's start at the beginning.

Sustainability? Boy, let's need to face it: for this we need to produce and consume much less. It is consumption that harms the planet, but it is not necessary what makes us happy. At least in the western world we can consume much less and still have a happy or even happier life.

Where do all the products come from? They come from places where people work! It is employed people who take resources out of the ground, produce and sell stuff and pollute air and soil. People with jobs. Killing the planet is the side effect of many if not most jobs.

NOTES:

- Explain: that we need more people out of jobs. But we are afraid of this because we don't really have an answer in society how keep ppl. busy then and most importantly how to distribute wealth without labour.

- We need to develop a positive story for this first. Make ppl. that do not work and consume less offers for green lifestyles – how to deal with free time and a live with less stuff and consumption. We could create for example a positive and more mainstream discourse around repairing, hacking and networking etc.
- How/Where to start?
- In some countries on the planet we have social security nets. In Germany we have something the public calls Hartz IV. If you are unemployed for a while you will get money from the state to cover your rent, health insurance and basic life expenses. It is really not much! But if you live a life with little consumption you can get by. Living a life with little consumption is ... a sustainable life. It is not the poor that “fuck up” the planet.
- The problem is, that it is not possible to spin a positive discourse around this. People on social care are forced to feel bad about themselves – society forces them to feel ashamed of themselves. Often they are put under enormous pressure. The problem is: This leaves no space to create a positive discourse of the sustainability of their lifestyle. And this leaves no space to explore this sustainable lifestyles in a positive way and develop them further. It is basically a huge research field for a happy life's without labour and crazy consumption.
- So let's hack this! Social care is state money that already goes into supporting sustainable lifestyles and the research invention of it. Or at least: Let's use it like that. By seeing it like that and promoting it like that. Can we reallocate that money? Declare it “Funding Sustainability Research”. Yes. We can.
- Here are a few ideas how to start this. I am sure you can add more.
 - Create a magazine (online and offline) with the “green spin” addressed to ppl. on social care. Show them how to enjoy life sustainably. Repair things. Spend time in nature. Cook healthy and sustainably. Do sports. Urban Gardening. Be healthy and happy and social. Allow them to be proud. Then deploy this magazine into the social care offices. Give it out to them in front of these buildings. Lay it out at political events and so on.
 - // Add maybe few more ideas before shooting or elaborate on the one above //

//// PREPARE (?): Set up a website with this magazine, produce the first issue. Invite ppl. to contribute articles. Share it around. On top of the website is the video. Make it something ppl. can pick up. ////

///// MAYBE (?) ... It could be funny to end the english version of the video with playing "Lithium" by Nirvana the first verse. Black background with white lyrics and in the "Yeahhhh" part show green forests and images of green lifestyles, carrots and so on. Then end it. :-)

<https://www.youtube.com/watch?v=LYfnBsaTVEo>

I'm so happy because today
I've found my friends
They're in my head
I'm so ugly, but that's okay, cause so are you
We've broken our mirrors
Sunday morning is everyday for all I care
And I'm not scared
Light my candles in a daze
Cause I've found God - yeah

YEAHHHH

End ////